



KYLE VENA

PRODUCT | SR. UX/UI DESIGNER

As a Product and UX/UI designer, I propel the vision of innovative companies, over a decade of crafting seamless user experiences. Adept at merging design aesthetics with strategic business goals. Proven track record of optimizing user engagement and driving product success.

CONTACT



www.kylevena.com



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Dallas, TX | Remote

SKILLS

- User Research
- Design Thinking
- Rapid Prototyping
- Data Visualization
- UX/UI Design
- UI & Brand Consistency
- Visual Design
- Design Systems
- Accessibility Design

TECHSTACK

- **Design Tools:** Figma, Adobe Suite
- **Prototyping:** Jam, Zeplin, Proto.io
- **User Testing:** UserTesting, Maze, & Amplitude
- **Collaboration:** Miro, Jam, Google Suite
- **Development Collaboration:** GitHub, Notion, Storybook, & Slack

EDUCATION

- **USER RESEARCH MASTERCLASS**
- **FIGMA MASTER CLASS CERT.**
- **DESIGN SYSTEM MASTER CERT.**
- **SCRUM MASTER CERT.**
- **INT. ACADEMY OF DESIGN**
Bachelors / Design & Media Communications. Tampa Fl
- **TAMPA TECHNICAL INSTITUTE**
Associates / Video & Digital Communications. Tampa, FL
- **MARYLAND SCHOOL OF ART & DESIGN**
Associates / Fine Art & Design Silver Spring, MD

EXPERIENCE



2023 - PRESENT
CONTRACT / FREELANCE

As a **Product Designer** and **UX/UI Expert**, I've led short-term contracts with real estate and financial firms, revitalizing products from conception to completion. My contributions include:

- Utilizing AI insights to optimize user-centric design, resulting in a 20% improvement in user engagement.
- Conducting UX Research for product planning, user journeys, use cases & personas, leading to a 15% increase in user satisfaction.
- Employing wireframing and rapid prototyping to create intuitive interfaces, reducing user onboarding time by 25%.
- Building and modifying design systems for new products, resulting in a 30% improvement in design consistency.
- Developing branding for various clothing lines and e-commerce storefronts, driving a 40% increase in sales.

66 DEGREES

2022 - 2023
LEAD UX/UI DESIGNER

In leading the redesign of PwC Financial dashboards, I orchestrated a 45% decrease in cognitive overload and achieved a remarkable 60% increase in overall usability. Crafting three distinct dashboards, I merged them seamlessly into a unified, user-friendly experience.

- Spearheaded a 35% time savings, enhancing HR efficiency.
- Achieved a 28% improvement in task completion through effective time management.
- Introduced features resulting in a 20% increase in executive alerts' advantage.

My role involved crafting intuitive interfaces and user journeys, optimizing data access, and engagement through meticulous wireframing, prototyping, and collaborative strategy. These efforts substantially improved data accessibility, stakeholder satisfaction, overall product value, and user satisfaction.

GLUWA / CREDITCOIN

2021 - 2022
SR UI DESIGNER

As a Sr. UI Designer at Gluwa, I played a pivotal role in streamlining branding and services for the Gluwa mobile app/wallet, achieving remarkable milestones. My responsibilities and achievements include:

- Streamlined Gluwa mobile app/wallet branding and services, ensuring a seamless user experience.
- Launched three innovative services, exceeding timelines and demonstrating project management skills.
- Received the Inclusive Fintech 50 Award for excellence in sustainable finance.
- Achieved a remarkable 30% increase in conversion rate through user-centered design.
- Onboarded three or more institutions, expanding Gluwa's financial services reach.
- Significant increase of 1 million in funded loans, contributing to platform growth.
- Drove a notable uptick of 2 million in transactions on Luniverse, highlighting mobile app effectiveness.

Translated design briefs, contributing to a 15% increase in design efficiency. Crafted high-fidelity product components, enhancing Gluwa's brand identity. Designed features, achieving a 20% increase in user engagement. Established a lean design system for scalability.

2021/22
APR-JUL

NEM / SYMBOL

LEAD UX/UI DESIGNER

2017/20
MAY-AUG

BBVA OPEN PLATFORM

SENIOR UX/UI DESIGNER

2015/17
NOV-MAR

ROCKFISH DIGITAL

SENIOR AD / UI DESIGNER

2014/15
JAN-OCT

BARCLAYS

LEAD UX/UI DESIGNER

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